



## Shopping Itinerary Client #1

### Gift Recipient Profile

Recipient Gender:	Female
Recipient's Relationship to you:	Wife
Recipient's Age:	37
Recipient's Residence:	New York, NY
Gift Occasion:	Other - Valentine's Day
Spending Amount:	300-500
Recipient's Fav. Color:	blue
Last 3 Gifts you gave the Recipient:	blender, watch, earrings
Recipient's Style/Personality:	Free Spirit/Bohemian
Recipient Hobby(ies):	Jewelry, Cooking/Entertaining, Arts and Crafts
What do you want this gift to convey:	I really want my wife to see that I get her style
Other relevant Info about the recipient:	my wife loves jewelry, but she never likes the jewelry I get her. I think I get her gifts that I like, rather than what she would like.



### Itinerary

Shopping Date: Saturday, February 2, 2008  
 Duration: 3.5 hours (Shopping Time does not include 15 minute consultation and 15 minute wrap-up)  
 Time: 10:15AM - 12:45AM  
 Meeting Time and Location: 10:15 at Le Pain Quotidien  
 100 Grand Street  
 212-625-9009

**Summary:** Based on the Gift Recipient profile, I think a great gift choice for your wife will be a unique piece of jewelry. We'll visit four jewelry stores in Soho.

#### 10:15 - 10:30

- Consultation Meeting and Review of Itinerary

#### 10:40 - 11:10

- Visit Alexis Bittar

Store Address: 465 Broome Street  
 Between Mercer and Greene

Phone Number: 212-625-8340

Web Address: [www.alexisbittar.com](http://www.alexisbittar.com)

#### Store

Description: Alexis Bittar has an amazing variety of unique jewelry. Bittar's lucite pieces stand out from the crowd. Other pieces are antique and art nouveau inspired.

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Write-ups and  
Reviews:

<http://nymag.com/listings/stores/alexis-bittar/>  
[http://www.yelp.com/biz/alexis-bittar-studio-new-york#hrid:KIFjinM7CHZs\\_k46gW3hWg/query:alexis%20bittar](http://www.yelp.com/biz/alexis-bittar-studio-new-york#hrid:KIFjinM7CHZs_k46gW3hWg/query:alexis%20bittar)  
<http://nymag.com/listings/stores/femmegems/>

**11:20 - 11:50**

- **Visit Kokopelli**

Store Address: 152 Prince Street  
Between Thompson and West Broadway

Phone Number: 212-925-4411

Store

Description: Kokopelli showcases Native American crafts and jewelry. The store carries a gorgeous array of fine jewelry made by various Native American tribes.

Write-ups

and Reviews: <http://nymag.com/listings/stores/kokopelli/>  
[http://newyork.citysearch.com/profile/7109457/new\\_york\\_ny/kokopelli\\_inc.html](http://newyork.citysearch.com/profile/7109457/new_york_ny/kokopelli_inc.html)

**12:00 - 12:30**

- **Visit FemmeGems**

Store Address: 280 Mulberry Street  
Between Prince and Houston

Phone Number: 212-625-1611

Web Address: <http://www.femmegems.com/store.html>

Store

Description: FemmeGems sells many unique pieces and specializes in pieces with semiprecious stones. FemmeGems also offers jewelry parties for various occasions.

Write-ups and

Reviews: <http://www.yelp.com/biz/femmegems-new-york>  
[http://newyork.citysearch.com/profile/38061639/new\\_york\\_ny\\_femmegems\\_nolita.html](http://newyork.citysearch.com/profile/38061639/new_york_ny_femmegems_nolita.html)

**12:30 - 12:45**

- **Wrap-up**

Make final gift selection if one hasn't been made already. Purchase gift selection.

